The Gold Award Committee May Ask You:	Standards	Does Not Meet Standards	Needs Improvement	vs.	Meets Standards	Related Question(s) in Proposal	Need more information? Check out the pages below in Your Guide to Going Gold
Step 1: Choose an Issue							Pg 12
To describe the issue that your project will address.	Project identifies a credible community need.	Identified issue is based on Girl Scout's interests only and not on a credible community need AND/OR Identified issue is already being fulfilled by the	vs.	Identified issue is based on credible community need	My Gold Award aims to address this issue…		Pg 4
To describe the root cause of the issue you have chosen.	Project identifies a root cause of that community need and plan addresses that root cause	Did not identify root cause AND/OR Project addresses an immediate need with a short-term/one-off solution	Identified root cause AND project plan does not address it	vs.	Identified root cause AND project plan shows well-constructed approach to address it	The root cause of my issue is…	Pg 5
To define your target audience.	Target audience is clearly identified and engaged in project	Target audience is not part of the community affected by the issue AND/OR Project plan is designed **for** the target audience versus with	Target audience is part of the community affected by the issue AND Project plan marginally benefits the target audience	vs.	Target audience is clearly identified members of the community affected by the issue AND Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience	The target audience(s) for my Gold Award project is/are…	
Step 2: Investigate							Pg 12
To explain why you selected your issue.	Research sources are cited and thoroughly investigated	No validation or research conducted to help shape project	Research is implied, but no sources provided	vs.	Some research has been conducted and 1–2 sources are referenced	The reasons I selected my issue are…	Pg 13
To describe global and/or national link to the issue you've chosen.	Project identifies national or global link to issue	No connection to national and/or global issue	Some research or evidence suggests limited connection to national or global issue	vs.	Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue	My Gold Award's national and/or global link is…	Pg 5
Step 3: Get help							Pg 14
To explain how you chose your team members.	Team members are identified	Self and family only	Self, family, and Girl Scouts only OR less than 3 team members	vs.	3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue	List the names of individuals and organizations you plan to work with on your Gold Award project	Pg 14
To explain how you chose your Project Advisor.	Project Advisor is identified and is an expert	None selected, is the same as Troop Advisor, OR is a parent/guardian	Advisor does not have knowledge of selected issue	vs.	Advisor has expertise in one or more areas of the selected issue	Girl Scout Gold Award Project Advisor information	Pg 14
Step 4: Create a Plan							Pg 15
To describe your project plan.	Clear project description	Project is not at all described; there is no explanation of what will be done	Project is vaguely described; it is unclear what will be done	vs.	Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed	I will address the root cause by…	Pg 13
To explain how you plan to measure your project's impact.	Project will have a measurable impact	Impact does not relate to issue OR is not defined	Impact is a vague impression OR not realistically measurable	vs.	Impact is clearly defined and measurable; there is a clear measurement tool defined	The skills, knowledge, and/or attitudes my target audience will gain are…; I will know that my audience has gained the desired skills/knowledge because…; Measurement of my project's success chart	Pg 7
To name the goals of your project.	Project goals are clearly defined and realistic	No goals identified	Goals lack detail and are not clearly connected to planned project impact	vs.	At least one goal is clearly defined and connected to project impact	My Gold Award project goals are…	Pg 8
To explain your project's sustainability component.	Project plan will ensure sustainability	No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)	Unclear idea of how the project will continue OR hoping someone else will sustain	vs.	Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement	My Gold Award will be sustained by…	Pg 6
To clarify your project timeline.	Timeline is realistic and appropriate	Confusing or unrealistic plan that is missing key steps and is less than 80 hours	Incomplete project plan that highlights only a few steps AND/OR is less than 80 hours	vs.	Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours	I will put my plan in to action by…	Pg 9

To describe your plan for leading your team.	Active leadership role planned and defined	No strategy to lead a team or engage others to help with the project OR project appears driven by an adult	Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	vs.	Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities	I will put my plan in to action by…	Pg 6
To clarify your project budget.	Budget is realistic	Provides incomplete information about project costs or how those costs will be met AND/OR plans to raise money/fundraise for another organization	Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	vs.	Provides detailed description of project costs and clear explanation of how costs will be met	Estimate your project expenses and how you plan to meet those costs	
To explain how you plan to fund your project's expenses.	Income and money-earning activity explanations	No explanation OR disregards money-earning policy	Yes, but unclear if following money-earning policy	vs.	Yes, follows all money-earning policies		Pg 15
To discuss the skills that you are hoping to develop by completing your project.	Leadership development is included	Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	vs.	Describes new skills to be developed	The strengths, talents and skills I currently have and will put into action are…; The skills I plan to develop as I work towards earning my Gold Award are…	
To explain how you plan to spread the word about your project.	Plan to actively share project	No plan to share the project.		vs.	Identifies the methods to be used for sharing the Gold Award project	I will let others know about my Gold Award by promoting via…	Pg 19

Girl Scout Gold Award Initial Interview Rubric